

Get Your Customers  
Mobile with



## FEATURES

Smartphone or tablet based lead retrieval

Users can scan barcodes or enter badge numbers

Supports qualifiers, notes, surveys, pictures and more

Registration database is downloaded to mobile device and updated during event

Registration updates can be pushed in real time

Users can easily generate post-show reports and graphs

Supports branding with the show and contractor logos

Contractors can manage multiple shows through a single portal

Can be fully integrated into existing registration and ordering systems



Allow your customers to capture, qualify and follow up on trade show leads directly from a Smartphone or tablet. Users simply download the ExpoLeads Mobile application from the Apple or Google app stores and use their hardware device of choice to start gathering leads at your event. You control the ordering process by issuing access codes manually or automatically through your website.

Users can scan barcodes or manually enter badge numbers to capture the lead information. Your show's registration database is downloaded to the mobile device and then synchronized as required. After capturing the lead information users can add qualifiers, notes, pictures and even run surveys. In addition, they have full editing capability so that they can add, delete or change qualifiers and survey questions, as well as edit any field of the captured lead. At the end of the show users can generate reports and graphs via the web portal.

The ExpoLeads Mobile solution includes a contractor portal that makes setup and management a breeze. Create a branded experience for your users by uploading your logo as well as the official show logo for each event. Choose how you want to update the registration database, then start issuing access codes. Once you issue an access code to an exhibitor, the ExpoTools system does the rest, sending a branded email to the exhibitor with the account information, access ID and instructions. You can even automate the process using our complete set of web based APIs.

Contact us today to see how ExpoTools can provide all the features necessary to put you in charge of the entire ExpoLeads Mobile app experience.

[www.expotools.biz](http://www.expotools.biz)

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Specifications subject to change without notice



# Specifications

## ExpoLeads Mobile

## Mobile Lead Retrieval App

<b>Devices Supported</b>	iPhones, Android phones, iPads, Android tablets (iOS5+, Android 2.3+)
<b>Data Capture Method</b>	Scan barcode or manually enter badge number
<b>Qualifiers</b>	Can be added at any time; fully editable; up to 64 characters each
<b>Notes</b>	256 characters per lead; fully editable
<b>Surveys</b>	Fully editable; unlimited questions; single/multiple or text answers
<b>Pictures</b>	Attach multiple pictures per lead; access on device or via web portal
<b>Tote Bag</b>	Place promotional items in attendee's tote bag
<b>Views</b>	Simple/extended lead view; users can access multiple shows
<b>Leads</b>	Fully editable; date and time stamped
<b>Search</b>	Fully supported - lists all items that match
<b>Linear (1D) Symbologies</b>	Code39, Code128
<b>Stacked (2D) Symbologies</b>	Aztec, Datamatrix, QR Codes
<b>User Output Lead Graphs</b>	From web portal: by qualifiers; by qualifier frequency; custom
<b>User Output Lead Reports</b>	From web portal: summary; total/average leads; filtered; CSV; Excel
<b>User Output Survey Reports</b>	From web portal: summary; by question; graphs
<b>Branding</b>	Easy upload and display of Contractor Logo and Official Show Logo
<b>Authorization</b>	Access codes to allow exhibitors to unlock app
<b>Integration</b>	APIs allow full integration into contractor's website
<b>Automation</b>	Order process can be fully automated using APIs
<b>Management</b>	Contractor portal supports multi-show, multi-user management and reporting



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